

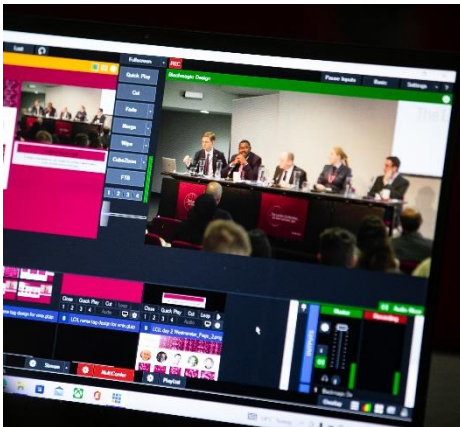


## Online Broadcasting Sponsorship Packages

International online profile across 12 months

3<sup>rd</sup> London Conference on International Law  
Thursday 17 October – Friday 18 October 2024  
Queen Elizabeth II Conference Centre, Westminster, London

### International engagement and reach



## Online Broadcasting Sponsorship Packages

The 3<sup>rd</sup> London Conference on International Law will bring together over 500 international law academics, judges, practitioners, representatives of civil society, business leaders and other stakeholders to see how states and all other actors engage with international law.

A traditional conference which will also be **live streamed and recorded**, creating a series of mini studios that will offer organisations the opportunity to increase brand exposure and recognition through the power of video.

Opening up new international audiences, reaching more law institutions and ensuring an inclusive and accessible conference for all.

The full London Conference on International Law 2024 Box Set, a valuable video resource and legal talking point, will be published and made available to each delegate and the international audience after the event.



The Steering Committee is pleased to offer **Online Broadcast Sponsorship Packages**, directed at publishers, law firms, Chambers, professional services firms, organisations, as well as academic and research institutions.

**Broadcast Headline Sponsorship:** includes full online brand visibility:

- across the London Conference on International Law 2024 Box Set
- on the Conference Website
- and on the staging

Videos that will cascade through legal circles for months to come after the event, ensuring a continuous visibility throughout the profession.

**Panel Broadcast Sponsorship:** an opportunity to sponsor an individual panel with full brand visibility across all video associated with that panel, on the website and in the Panel room.

**Panels available for sponsorship:**

- Climate Change and other Environmental Harm
- Investors, States, Disputes
- Peace and Conflict
- International Settlement of Disputes
- The Colonial Legacy of International Law
- Domestic Courts and International Law (Immunities)
- Domestic Courts and International Law
- Activities of Multinational Corporations under International Law
- Artificial Intelligence
- Migrants and Refugees: International Legal Protection
- Energy Security
- International Humanitarian Law
- Sanctions, Economic Measures, and the Use of Economic Coercion
- Current issues in Law of the Sea
- Taxation
- Space

**[sponsorship@thelondonconference.org](mailto:sponsorship@thelondonconference.org)**.

**Tel: 0044 207 324 4330**

## Sponsor Packages

### Working with international databases and networks

Sponsor Benefits	Headline x 1	Panel x 16
	<b>£20,000</b>	<b>£5,000</b>
<b>LCIL 24 Box Set:</b> headline broadcasting sponsor branding across the box set	✓	
<b>Exhibition:</b> Exhibition space on both days of the conference, including 2 stand staff tickets and catering	✓	
<b>Electronic branding:</b> Inclusion of sponsor logo on Conference branding, including the Conference website and stage	✓	✓
<b>Printed branding:</b> Inclusion of sponsor logo on printed materials including the Conference brochure and pre-event materials	✓	✓
<b>Conference bag:</b> Marketing material (max A4, 4 sided) to be included in the Conference bag	✓ 1 item	
<b>Advertising space</b> in the A4 Conference brochure	1 page	¼ page
<b>Conference dinner:</b> Complimentary invitations to the Conference dinner	✓ (x2)	
<b>Delegate passes:</b> Complimentary delegate passes for the Conference (day sessions)	✓ (x3)	✓ (x1)
<b>Group licence</b> for unlimited number of your staff to watch the Conference <b>online</b> as a group	✓	✓

Please note: All sponsor charges are exclusive of VAT.

For all enquiries about the broadcast and other sponsorship and exhibition opportunities at The London Conference on International Law 2024, please email Karen Stewart at:

**[sponsorship@thelondonconference.org](mailto:sponsorship@thelondonconference.org)**  
**Tel: 0044 207 324 4330**