



# Two-day Conference and Exhibition 3<sup>rd</sup> London Conference on International Law

Thursday 17 October – Friday 18 October 2024  
Westminster, London



## Sponsorship Packages

The 3<sup>rd</sup> London Conference on International Law will bring together over 500 international law academics, judges, practitioners, representatives of civil society, business leaders and other stakeholders to see how states and all other actors engage with international law.

### Sponsorship packages for The London Conference 2024

The Steering Committee is pleased to offer **Sponsor Packages**, directed at law firms, Chambers, professional services firms, organisations, as well as academic and research institutions.

Packages offer three levels of contribution:

- **Gold**  
This includes branding, speaking opportunities, marketing visibility, exhibition participation, advertising and delegate places.
- **Silver**  
This includes branding, marketing visibility, exhibition participation, advertising and delegate places.
- **Academic**  
This includes an online licence for teaching staff and students to watch the live stream as a group, branding, advertising and a delegate place.



The **Gold Sponsor Package** includes full online brand visibility from the point of sponsorship.

**Gold Sponsorship** includes a speaking slot on one of the conference panels.

All presentations will be filmed and made available after the conference in the LCIL 2024 box set.

For this reason, Gold Sponsor Packages are limited and will be in high demand.

To secure your Gold Sponsor Package, take advantage of our early bird offer – which, like other Packages, is available at discounted rates until **27 October 2023**.

The benefits of each Package are set out below.

For all enquiries about becoming a sponsor of The London Conference on International Law 2024, please email Karen Stewart at:

**[sponsorship@thelondonconference.org](mailto:sponsorship@thelondonconference.org)**.

**Tel: 0044 207 324 4330**

## Sponsor Packages

Sponsor Benefits	Gold	Silver	Academic
<b>STANDARD RATES</b>	<b>9250</b>	<b>6450</b>	<b>3350</b>
♦ <b>Speaking slot:</b> Speaker slot on a panel (subject to the Steering Committee's agreement regarding the identity of the speaker proposed by the sponsor and the panel which the speaker joins). Copy of on demand video.	✓		
♦ <b>Exhibition:</b> Exhibition space on both days of the conference, including 2 stand staff tickets and catering	✓	✓	
♦ <b>Electronic branding:</b> Inclusion of sponsor logo on conference branding, including the conference website, stage and holding slides	✓	✓	✓
♦ <b>Printed branding:</b> Inclusion of sponsor logo on printed materials including the conference brochure and pre-event materials	✓	✓	✓
♦ <b>Conference bag:</b> Marketing material (max A4, 4 sided) to be included in the conference bag	✓ 2 items	✓ 1 item	✓ 1 item
♦ <b>Advertising space</b> in the A4 conference brochure	½ page	¼ page	¼ page
♦ <b>Conference dinner:</b> Complimentary invitations to the conference dinner	✓ (x2)	✓ (x1)	
♦ <b>Delegate passes:</b> Complimentary delegate passes for the conference (day sessions)	✓ (x3) plus speaker	✓ (x1)	✓ (x1)
♦ <b>Group licence</b> for unlimited number of teaching staff and students to watch the Conference <b>online</b> as a group			✓

Please note:

1. Gold Sponsors are strictly limited and will be issued on a first-come, first served basis.
2. All sponsor charges are exclusive of VAT.



In addition, **Exhibitor Packages** are available. These are particularly aimed at both legal information institutes and publishing houses but are open to all.

## Exhibitor Packages

Exhibitor Package	2 Days
<b>EARLYBIRD RATES</b> (available until 27 October 2023)	3500
<b>STANDARD RATES</b> (available from 28 October 2023)	3950
♦ <b>Exhibition space:</b> Exhibition space (3 x 2m space, covered table, chairs, access to power)	✓
♦ 2 x stand staff passes on each day, including refreshments and lunch	✓
♦ <b>Online website:</b> Exhibitor listing on the conference website	✓
♦ <b>Conference bag:</b> One piece of marketing material included in the conference bag (max A4, 4 sided)	✓
♦ <b>Printed branding:</b> Inclusion of logo in the conference brochure	✓
♦ <b>Short (1 min max) video advert</b> to be aired during the breaks at the venue, to the online audience and included in the Conference box set of all presentations	✓

For all enquiries about becoming an exhibitor at The London Conference on International Law 2024, please email Karen Stewart at:

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